

SPECIALISTS IN
ALTERNATIVE
ADVERTISING



WITTY **2** WITTY



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We've been creating beautiful digital printing for over 17 years.

Right after the start of the digital printing revolution, in fact. In that time we've grown with you, our customers.

And the thing is, like any meaningful relationship, however far we've come together, the important stuff remains.



get "witty" @ +27 (0) 11 075 4236 · thami@witty2witty.co.za



WITTY 2 WITTY

Our Philosophy

We strive to be a trusted partner of choice working towards value creation and turning your ideas into reality and striking graphics, by using the dynamic art of mural's and digital printing.

Overall Goal

To develop and grow a company that is self-sustainable spreading our service to other destinations.

Mission Statement

Big or Small, Print or Sign make **Witty 2 Witty** your partner of choice.



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Witty2Witty(W2W) is derived from the word "witty" meaning clever or amusingly intelligent in conception or execution.

Our concepts and way of conducting business is such that we consider those we engage with as clever or intelligent beings while we use a touch of amusement or creativity in delivering our final product.

W2W represents a young, innovative and vibrant group of individuals looking to create advertising and communication solutions that meet client's expectation and budget.

W2W specializes in creative alternative outdoors advertising mediums, providing our clients with variety solutions and alternative mediums for printing and advertising.

Our business acumen has made us realize that there is a big gap in the market between the small enterprises and the big companies that have been in the playing field for many years. In order to close this gap W2W realized that it needs to align itself with mindful marketing and advertising production companies; secondly, acquire the necessary knowledge, experience and skills

to do the work; third, acquire the correct tools that will enable it to meet the required specifications as per client's requirements and lastly... to always put the customer needs high on the company's priorities.

W2W specializes in certain specific advertising medium and platforms that have become part of the metropolis, rural and urban environments, reaching all Living Standard Measures (LSM).

The alternative advertising, art advertising mediums and mounted structure we use are positioned and installed next to strategic intersections that carry a high volume of traffic flow in upper and lower LSM areas.

W2W also provides Large Format Digital Printing; we produced diligently with fresh, clean and clearly visible high quality advertising messages.



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This form or medium uses a wide variety of materials, such as self-adhesive vinyls, PVC/Banner material and canvas cloth's etc.

Our core business is to provide value added services mastering the three competence areas, which are Outdoor Advertising, Large Format digital Printing and Branding.

We do our utmost to present our client's material as professional, with high quality and effective as possible.

We have established strategic relationships and agreements with various companies to assist in capacity should the demand increase. This means that no matter the size of the project we will be able to handle.

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Thami Nawe – Managing Member (Owner).

Thami is a young dynamic and ambitious business owner who believes in success through hard work.

His current focus is on growing his businesses to become sustainable and more profitable. Thami started his career journey after obtaining a matric exemption in 1998. Prior to that he attended a course in Youth Leadership skills, offered by Toastmasters International to South African schools.

He qualified and obtained certification in Entrepreneurial Leadership skills, offered by Department of Labour in conjunction with the "I CAN" Foundation, Computing and Programming skills, and another in Capacity Building majoring in Project Management. In 2001 he became chairperson and co-founder of

Youth Development Organisation called Dot Com Bacha, which has contributed a lot to the development of youth in South Africa.

In 2002 he joined a consulting firm called Whiz Kidz Empowa as an Inspirational Speaker, Facilitator and trainer. In the same year he co-founded an Outdoor Advertising and Signage company called VBN Art Creations that lead him to take part in SAB Kick-Start Business Competition where he was awarded a Business Management Certificate and a first prize winner in Egoli Region in 2004.



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Thami has subsequently being one of the success stories of Khula Enterprise Finance in 2005 through his acumen and business skills.

In 2006 formed a new company called Witty 2Witty Trading Enterprise as the sole owner dealing in Digital Printing, Branding and Outdoor Advertising. With his alliances and agreements to companies in the Advertising industry, his wealth of knowledge is highly valuable in the company.



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ALL FORMAT **PRINT**

Depending on the specification and requirement of clients below is a list of our products and services that we could provide but not limited to:

- **ROLL – UP BANNERS/ STANDS**
- **PLAQUES AND NAME TAGS**
- **MAGNETIC STICKERS**
- **SIGNAGE**
- **WALL MURAL PRODUCTION / ADVERTISING**
- **DIGITAL PRINTING**
- **OUTDOOR ADVERTISING**
- **EMBROIDERY**
- **CORPERATE GIFTS/ PROMOTIONAL ITEMS**
- **T- SHIRT & CAPS PRINTING**
- **BRANDING**
- **GENERAL TRADING IN ALL ASPECTS**



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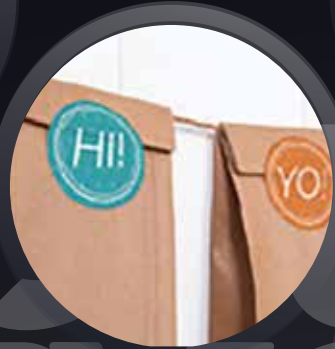
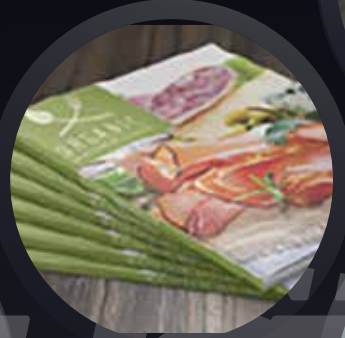
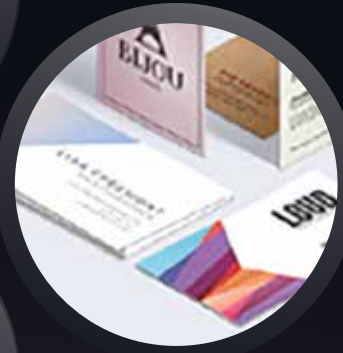
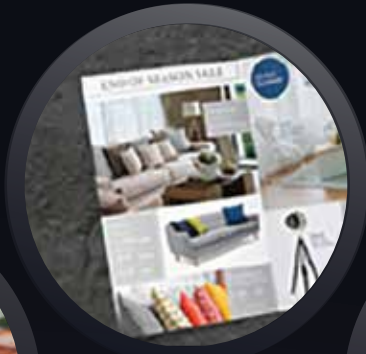
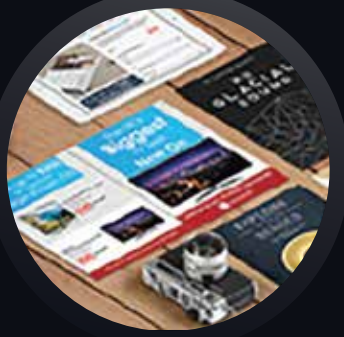


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SMALL FORMAT **PRINT**



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LARGE FORMAT **PRINT**



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We specialise in high quality digital and lithographic colour printing of books, brochures, catalogues and magazines.

W2W Print not only provides printing services in the Pretoria including Gauteng but also competitive printing in other provinces.

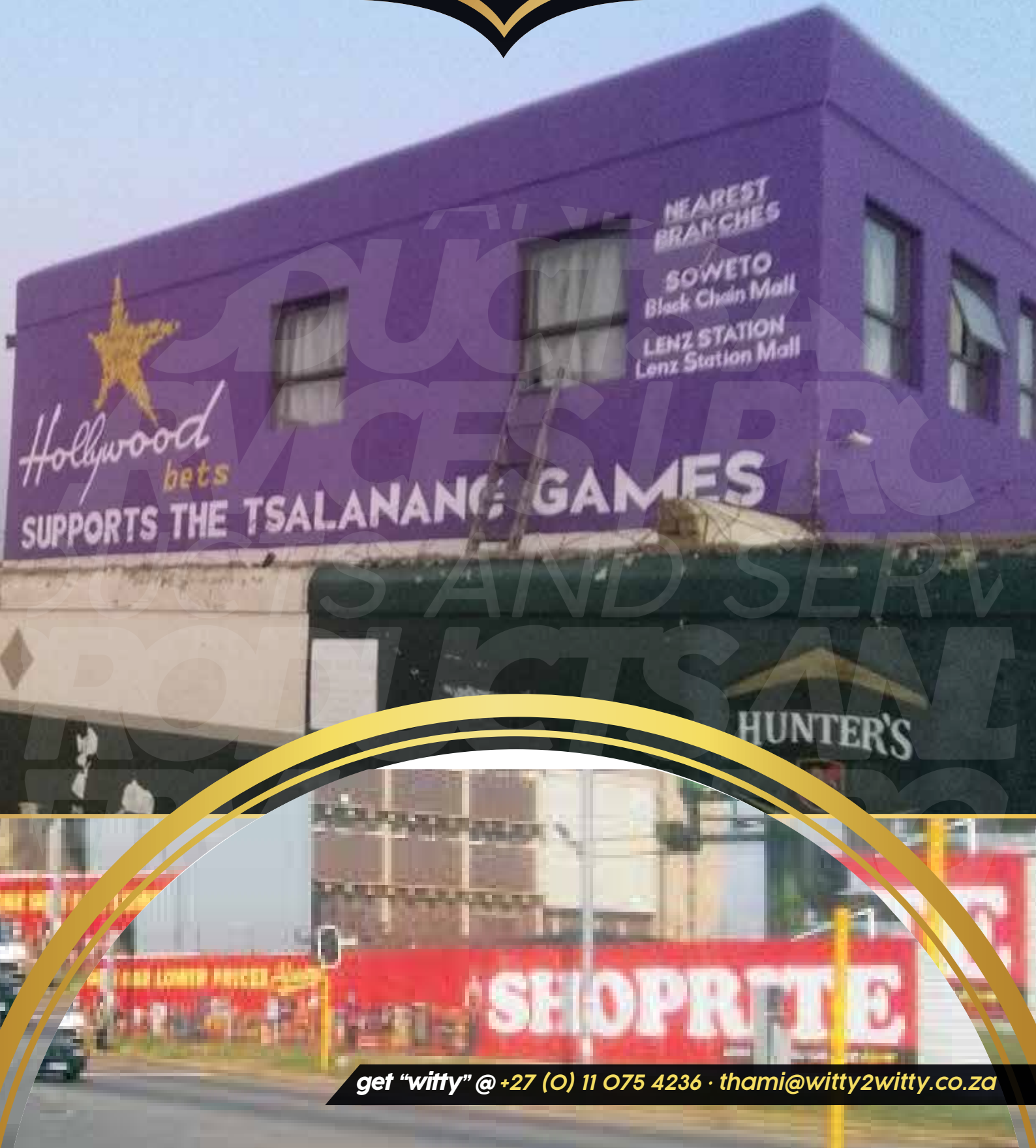
So whether you're just looking for folded leaflet, or a print job tailored to your specific needs, **get "witty"** and **contact us for a quote.**

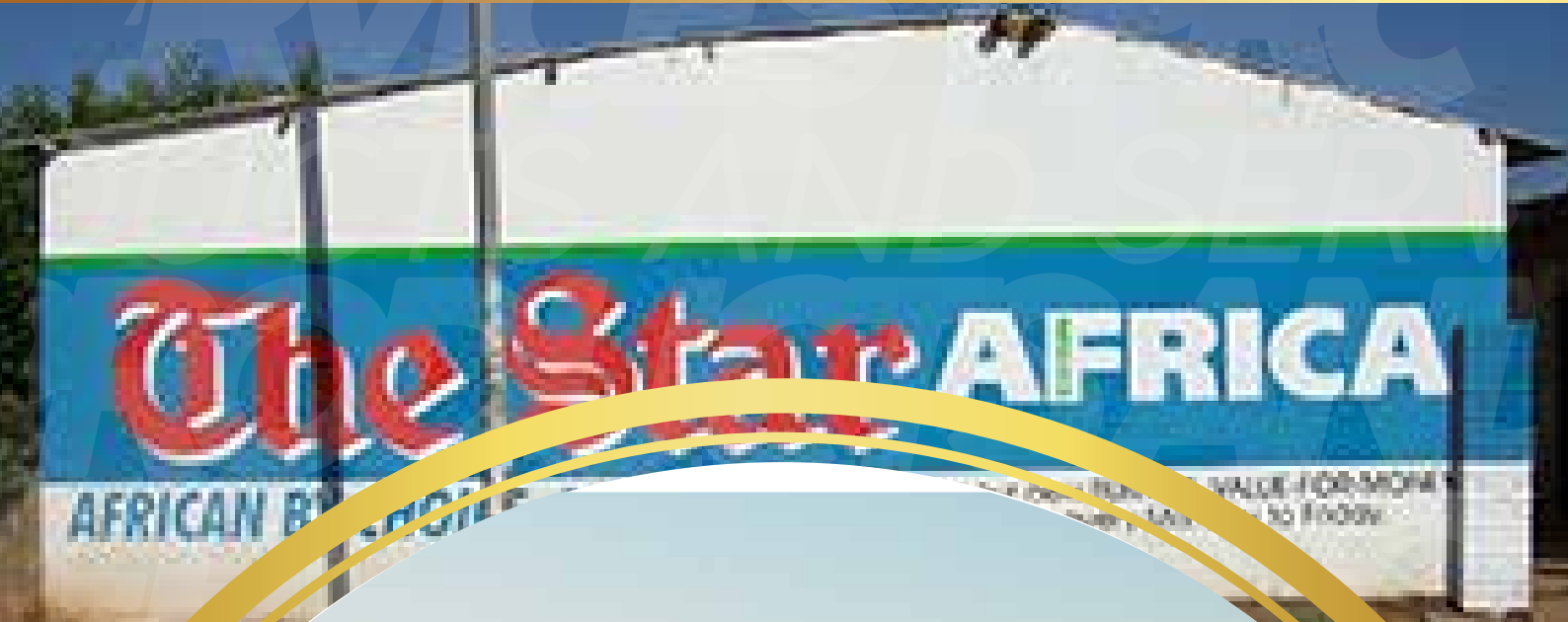


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USAASA

Universal Service and Access Agency of South Africa

SHOPRITE HOLDINGS LTD

MOTOROLA

HOLLARD

Castrol

OMO

RACI

Damelin

live - love - learn - leave a legacy

SAB

The South African Breweries Limited

NEW ENVIRONMENT

The Star

Legal Aid South Africa

abi

Reaching further together

NATIONAL LOTTERY



JOHANNESBURG ZOO



everywhere you go

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Mr Thami Nawe